

27/12/2023

NOVEMBER 2023

66513/MEB2B

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions each in 50 words.

1. Define qualitative research.
2. What do you mean by experimental designs?
3. What is meant by structured questionnaire?
4. Define cross-sectional design.
5. Mention the types of sampling.
6. What do you mean by action research?
7. Define research design.
8. What do you mean by central tendency?
9. Mention the types of correlation.
10. Define statistics.
11. What do you mean by t-test?
12. Define sample size.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

13. Write a short note on problem and criterion of problem.
14. Briefly describe about objectives of research.
15. Describe in brief about focus groups.
16. Write a short note on measures of central tendency.
17. Briefly describe about cross-sectional studies.
18. Write a short note on variables
19. Differentiate between experimental and non-experimental research.

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions in 500 words each.

20. Elaborate on ANOVA.
21. Write in detail about factorial design.
22. Enumerate on sampling.
23. Explain in detail about qualitative and quantitative research.

24. Write in detail about the advantages and limitations of survey research.
 25. Elaborate on single subject study design and longitudinal study design.
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