

NOVEMBER 2023

22/12/23
66512/MEB2A

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer any TEN questions out of 12 questions

1. Define applied social psychology.
2. What is attribution?
3. Write about prejudice.
4. What is social loafing?
5. Define Leadership.
6. What is Compliance?
7. Write any two causes of aggression.
8. Write about the trait approach to leadership.
9. Define work settings.
10. What is Social perception?
11. What is impression formation?
12. Define a Group.

PART B — (5 × 5 = 25 marks)

Answer any FIVE questions out of 7 questions

13. Narrate about theory of attribution.
14. Write a short note on prejudice and Discrimination.
15. Write a short note on social facilitation and social loafing.
16. Discuss the principles of Aggression.
17. Narrate about the errors in social cognition.
18. Write about the gender differences in Leadership.
19. How can we control and prevent aggression?

PART C — (4 × 10 = 40 marks)

Answer any FOUR questions out of 6 questions

20. Explain about the heuristics.
21. When and why Behavior affect attitude? Explain.
22. Describe the types of group.
23. Explain about Conformity, compliance and obedience.

24. Explain the application of social psychology in Media and work settings.
25. Describe about the Transformational Leadership.

